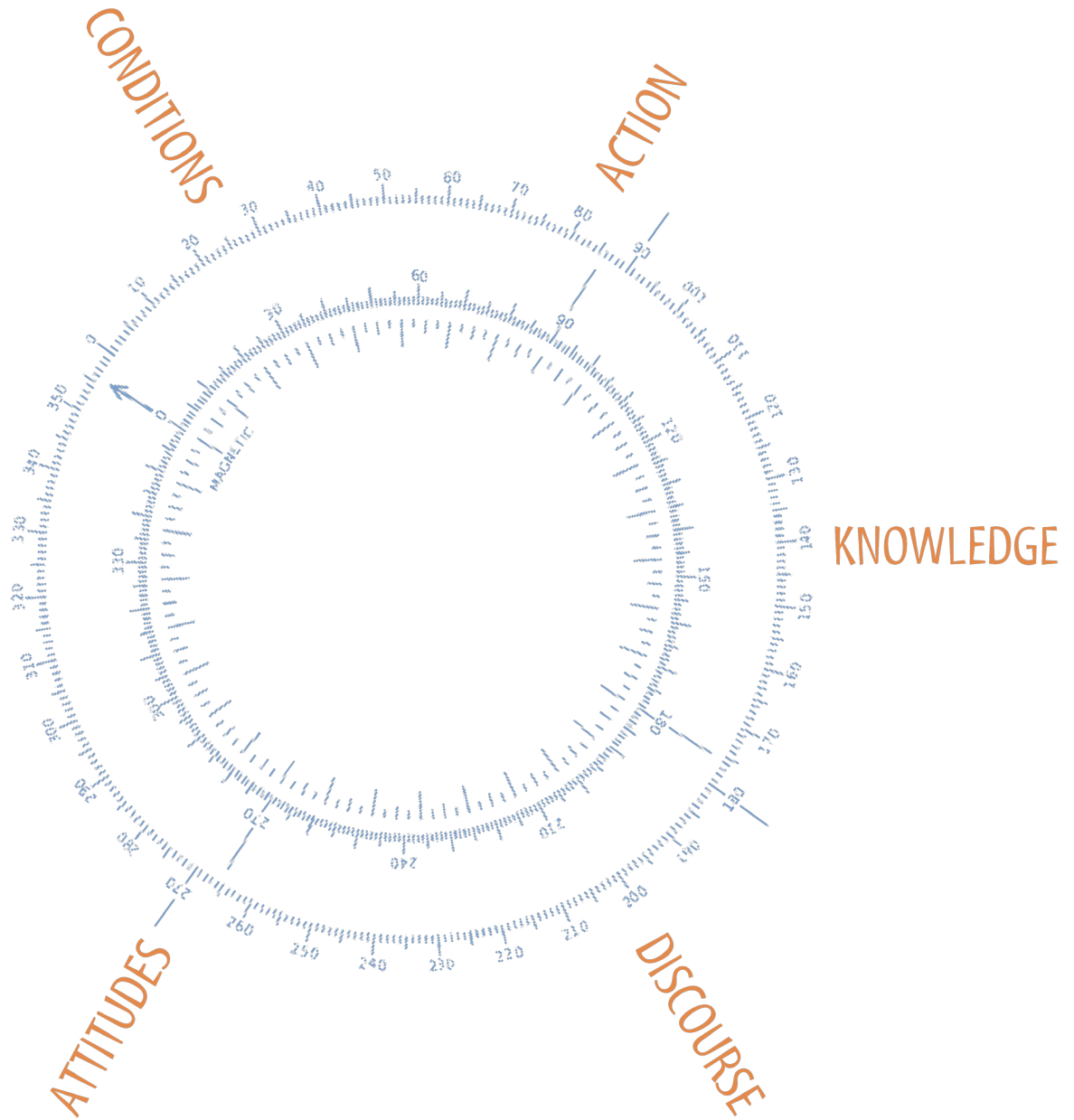


Changes in CAPACITY



Are you working for CHANGES IN CAPACITY?

*Changes in **capacity** relate to the abilities and means to engage in civic life or social action.*

What difference do you want to make?



Outcomes Related to:

SOCIAL CAPITAL

Social benefits that result from networks, connections, and relationships formed within and between groups

For Example

Disenfranchised groups gain status.



Outcomes Related to:

SKILLS

New or better ways of working to make change, such as the ability to use knowledge, collaborate with stakeholders, recruit diverse participants, organize or mobilize

For Example

Residents' ability to organize and advocate improves.



Outcomes Related to:

ARTISTIC/CREATIVE

Identify and work with artists, integrate creative strategies to engage others, illuminate issues, enhance public processes, engage new ways of thinking, and reveal new ideas and possibilities

For Example

Youth gain capacity to use media to express their views.



Outcomes Related to:

RESOURCES

Human, financial, material, or information resources that advance civic or social activities and goals

For Example

Local artists know how to access grants and loans.

What evidence or INDICATORS would you look for?

! Indicators of SOCIAL CAPITAL measure:

- relationships at the individual or group level
- bridging boundaries
- access to or connections with leadership
- networks and alliances formed or strengthened
- group efficacy
- changes in trust, access, inclusion, status, equity

! Indicators of SKILLS measure:

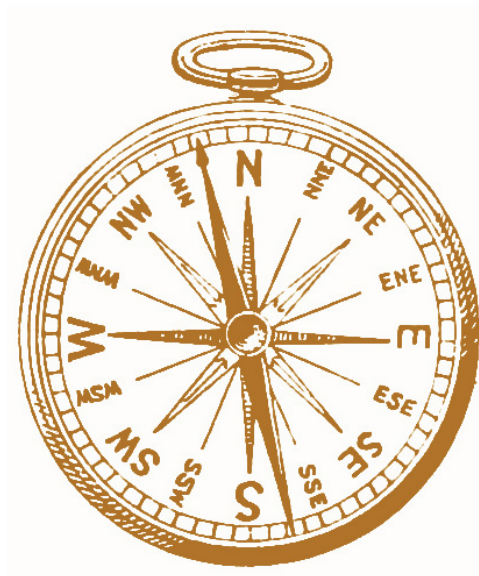
- mastery of skills
- use of approaches or methods
- effectiveness of approaches or methods
- development of leadership skills
- organizational structure and systems, procedures, policies that support the work
- ability to engage or organize

! Indicators of ARTISTIC/CREATIVE CAPACITY measure:

- expression through creative means
- development of skills to apply arts and culture to civic engagement or social change
- identification of artistic resources (artists, arts organizations)
- effectiveness of creative strategies
- value ascribed to creative strategies in addressing civic or social goals

! Indicators of RESOURCES measure:

- funding or in-kind support
- identification of leaders
- partnerships formed or strengthened
- acquired knowledge or information
- access to, acquisition of space



HOW TO Draft **CAPACITY** Outcomes & Indicators

DESCRIBE YOUR CREATIVE STRATEGY. Then write the Outcome(s) that are important. Next, consider which general Types of Indicators are most relevant as evidence of change. Use these as a starting point to define the specific Indicators for your creative project.



CREATIVE STRATEGY – A public art program is designed to be an effective community builder in neighborhoods.



OUTCOME

What are the intended outcomes?

Disenfranchised groups gain status.



TYPES OF INDICATORS

Consider and check the most relevant indicators for the creative strategy.

- ✓ relationships at the individual or group level
- ✓ access to or connections with leadership
- ✓ changes in trust, access, inclusion, status, equity



INDICATORS

What specific evidence to track or measure?

- Groups are reaching out more to other groups rather than working independently.
- New or deeper relationships form between groups.
- Groups gain new and productive access to meet with city leaders.
- Allies among city leaders are identified.
- City leaders involve group leaders in subsequent efforts.



Note!

Involve stakeholders such as youth, neighborhood groups, city leaders, etc. in defining outcomes and indicators that matter to them, so that program design and evaluation are meaningful and useful. For a tool to collect stakeholder input, click [here](#).

Changes in CAPACITY Worksheet

Changes in capacity relate to the abilities and means to engage in civic life or social change efforts.



Describe your creative strategy for increasing capacity.

SOCIAL CAPITAL

Social benefits that result from networks, connections, and relationships formed within and between groups



YOUR OUTCOME ...→

What are your intended outcomes?



TYPES OF INDICATORS ...→

Consider and check relevant indicators.



YOUR INDICATORS

What specifically will you track or measure?

- relationships at the individual or group level
- bridging boundaries
- access to or connections with leadership
- networks and alliances formed or strengthened
- group efficacy
- changes in trust, access, inclusion, status, equity

SKILLS

New or better ways of working to make change, such as the ability to use knowledge, collaborate with stakeholders, recruit diverse participants, organize or mobilize



YOUR OUTCOME ...→

What are your intended outcomes?



TYPES OF INDICATORS ...→

Consider and check relevant indicators.



YOUR INDICATORS

What specifically will you track or measure?

- mastery of skills
- use of approaches or methods
- effectiveness of approaches or methods
- development of leadership skills
- organizational structure and systems, procedures, policies that support the work
- ability to engage or organize

ARTISTIC/CREATIVE

Identify and work with artists, integrate creative strategies to engage others, illuminate issues, enhance public processes, engage new ways of thinking, and reveal new ideas and possibilities



YOUR OUTCOME

What are your intended outcomes?



TYPES OF INDICATORS

Consider and check relevant indicators.

- expression through creative means
- development of skills to apply arts and culture to civic engagement or social change
- identification of artistic resources (artists, arts organizations)
- effectiveness of creative strategies
- value ascribed to creative strategies in addressing civic or social goals



YOUR INDICATORS

What specifically will you track or measure?

RESOURCES

Human, financial, material, or information resources that advance civic or social activities and goals



YOUR OUTCOME

What are your intended outcomes?



TYPES OF INDICATORS

Consider and check relevant indicators.

- funding or in-kind support
- identification of leaders
- partnerships formed or strengthened
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- access to, acquisition of space



YOUR INDICATORS

What specifically will you track or measure?



YOUR OUTCOME

What are your intended outcomes?



TYPES OF INDICATORS

Consider and check relevant indicators.



YOUR INDICATORS

What specifically will you track or measure?